## Privacy Policy for FocusOn Matrix Ltd

This Policy explains when and why we collect personal information about people who visit our websites, how we use it and how we keep it secure.

We may change this Policy from time to time so please check this page occasionally to ensure that you're happy with any changes. By using our website, you're agreeing to be bound by this Policy.

Any questions regarding this Policy and our privacy practices should be sent by email to <a href="mailto:info@foyht.org">info@foyht.org</a> or by writing to FocusOn Matrix, Portwell House, Market Place, Faringdon, Oxon, SN7 7HU.

## **Topics:**

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#### Who are we?

mag.foyht.org and dir.foyht.org/ are websites run by the company FocusOn Matrix Ltd.

## How do we collect information from you?

Health & Wellbeing Online Magazine

We obtain information about you when you use our website, for example, when you voluntarily complete visitor surveys, provide feedback and subscribe to updates from the website. To do this we use a third party plugins <a href="Madmimi">Madmimi</a> (A GoDaddy Company) and <a href="Sumo">Sumo</a> which stores data on their servers. We do not share this data with Madmimi and Sumo and the storage of this data complies with GDPR privacy policy.

#### **Foyht Directories**

We obtain information about you when you use our website, sign up as a user, enter your business details and add entries to the free directories.

Website usage information is collected using cookies.

#### What information do we collect about you?

Health & Wellbeing Online Magazine

The personal information we collect might include your name, email address, IP address, and information regarding what pages are accessed and when.

#### **Foyht Directories**

The personal information we collect might include your name, business name, address, email

address, website, social media accounts, IP address, and information regarding what pages are accessed and when.

## How is your information used?

We may use your information to:

- Send you updates about our website
- Seek your views or comments on our website
- Notify you of changes to our website
- Send you communications which you have requested and may be of interest to you
- Identify your business or event on the Foyht Directories
- Enable prospective customer to contact you through the Foyht website.

We review our retention periods for personal information on a regular basis. We will hold your personal information on our systems for as long as is necessary for the relevant activity. You have the right at any time to stop us from contacting you.

## **Sharing your Data**

By using this website you agree to the disclosure of collected personal data to our partner site <a href="BGi.uk">BGi.uk</a> to provide you with information about products/services of interest to you. If you have consented to 3<sup>rd</sup> party data sharing, you may opt out at a later date.

## Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email <a href="mailto:info@foyht.org">info@foyht.org</a> or write to FocusOn Matrix, Portwell House, Market Place, Faringdon, Oxon, SN7 7HU.

We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

## Cookies

When someone visits mag.foyht.org and dir.foyht.org/ we use a couple of third party services (Google Analytics and Sumo) to collect standard internet log information and details of visitor behaviour patterns. These tools use 'cookies' – text files kept on your computer to collect standard internet log info and movement on the website in an anonymous form. The info generated by the cookie (including IP address) is transmitted to the respective provider. We do this to find out things such as the number of visitors to the various parts of the site and help us improve the usefulness of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow the third parties to make, any attempt to find out the identities of those visiting our website.

For further information read our **Cookie Policy**.

#### Other websites

Our website contains links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies

## **Changes to our Privacy Policy**

We keep our privacy policy under regular review and we will place any updates on this web page. This privacy policy was last updated on January 9<sup>th</sup> 2023.

# How to contact us

Please contact us if you have any question s about our privacy policy or information we hold about you:

- by email: <a href="mailto:info@foyht.org">info@foyht.org</a>
- or write to us at: FocusOn Matrix, Portwell House, Market Place, Faringdon, Oxon, SN7 7HU